



## ***Food Circus Super Markets, Inc.***

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***Azzolina and Scaduto Families***

### **PRESS RELEASE**

**For Immediate Publication**

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Food Circus Super Markets celebrates its 55<sup>th</sup> anniversary with a public gathering on January 18, 2011 at 12:00 in front of the company's iconic trademark clown located on Hwy. 35 in Middletown.

On January 18, 1956 the Food Circus name was born with the grand opening of a new 24,000 square foot grocery store in Middletown, NJ. With the advent of the company name, the circus theme was instituted with the iconic Evil Clown of Middletown in the company's flagship Food Circus supermarket which later became Foodtown.

When the Foodtown store closed in 1991 and converted to a Spirits Liquor store, president and owner, the late Assemblyman Joseph Azzolina was approached by residents who were concerned over the fate of what had become a Middletown landmark. At their insistence, a decision was made to keep the clown sign. The clown has seen a lot of history and as time marches on, the clown still stands tall at 22 feet. It has become a landmark that is the most recognizable symbol in the township of Middletown, as well as a part of Food Circus' heritage. Notably, the Evil Clown has been featured in prominent publications such as *Weird NJ* and on the *Tonight Show* with Jay Leno

Food Circus has grown immensely over the past 55 years and currently serves as one of New Jersey's top 100 employers (NJ Chamber of Commerce) with 10 locations and over 1300 employees serving in Monmouth, Middlesex and Ocean Counties. In April the family owned company named a new president, Louis Scaduto Jr. to lead the business. "I am proud to carry this company into its' fourth generation and look forward to our continued growth, providing new jobs in the areas we serve, and giving back to the communities who have supported our family since 1956."

The public is invited to attend the 55<sup>th</sup> anniversary celebration where cake and refreshments will be served.



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